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Organize

15-19 APRIL 2025  
Bonanjo Party House

DOUALA - CAMEROON



# afmapex

AFRICAN MARITIME & PORT EXHIBITION  
SALON MARITIME & PORTUAIRE D'AFRIQUE

Theme

"Economic Growth and Structural Support for Import Substitution"

*Official File*



CAMEROON EDITION  
**APRIL 2025**

15 - 19 IN DOUALA  
Maison du Parti de Bonanjo

*"For economic growth and  
structural support for import  
substitution"*



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**Marc MAYO**  
POC of AFMAPEX

We believe that setting up a Maritime and Port Exhibition dedicated to Africa will enable it to further develop its blue economy, its port infrastructure and all related professions.

## CONTEXT

Africa has immense maritime potential that is still underexploited and with its unique very strong demographic growth, the African maritime and port sectors are called upon to play a major role in the development of the continent.

Ports are the main entry and exit points for industrial, agricultural and manufactured products, and they are also transit centers for products from other countries.

# THE AFMAPEX

AFMAPEX is a five-day business meeting, conferences, exhibitions, thematic workshops, B2B meetings, training, exchange of experiences and best practices, etc. It will bring together professionals from the sector, companies, institutions and experts to discuss innovations, trends and challenges in the maritime and port industry.



Africa has 26,000  
km<sup>2</sup> of access to  
the ocean



Africa has more  
than 100 ports and  
harbors



39 out of 55  
countries have  
access to the sea

The event will address current issues and challenges covering trade, advanced technologies, logistics solutions, port equipment, maritime safety/security, port management and global and regional investments.

Over 300 senior government officials, industry executives, academics, harbour masters, port engineers, maintenance supervisors and procurement decision makers, as well as major shippers, cargo owners, importers/exporters, shipping lines, freight forwarders, logistics companies, ports, terminal operating companies, railway operators, equipment suppliers, offshore mining, oil and gas companies, fishing, tourism and leisure companies, and maritime and port media from Africa and other continents will participate in the event.



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# INTEREST AND JUSTIFICATION

AFMAPEX is opening to become the exhibition that will boost maritime and port development in Africa but also in all sectors that revolve around them. We increasingly need ports with international standards in order to meet the ever-increasing flow of global trade. AFMAPEX will encourage innovation and cutting-edge technologies in port management, logistics and navigation.

## GOALS

In addition to developing awareness of the sea in Africa, the strategic challenges of using the seas and oceans and the development of Africa's maritime and port potential, SAMAPOA aims to:



*To support policies in the area of maritime and port development.*



*To promote visibility and development of maritime and port in Africa.*



*To encourage national and international investments in these sectors.*



*To facilitate meetings and business opportunities for players in the relevant sectors.*



# WHY DEVELOP THE MARITIME SECTOR?

Maritime development is crucial in Africa for several reasons:



**Economy:** It stimulates continental trade through maritime routes, allowing the import and export of goods.



**Jobs:** The maritime sector creates many jobs, both in shipbuilding and in logistics and transport.



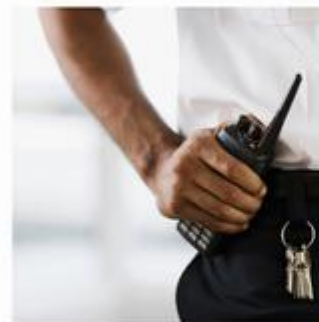
**Resources:** It provides access to marine resources, such as fish and underwater minerals, which are essential for many economies.



**Tourism:** Marine activities, such as cruising and diving, enhance tourism and generate revenue.



**Sustainability:** Maritime development can include sustainable practices, such as marine renewable energy, contributing to the energy transition.



**Security:** Effective maritime management improves the security of waters and coasts, thereby protecting national interests.

In short, thoughtful maritime development promotes economic growth while preserving the environment.



# WHY DEVELOP THE PORT SECTOR?

Port development is important in Africa for several key reasons:



**International Trade:** Ports are essential entry and exit points for goods, facilitating global trade.



**Economic impact:** They generate direct and indirect jobs, stimulating the local and regional economy.



**Logistics:** Well-equipped ports improve transportation efficiency, reduce shipping costs and increase business competitiveness.



**Investment attraction:** Modern port facilities attract investors and businesses, promoting economic development.



**Sustainability:** Port projects incorporating ecological practices minimize environmental impact and promote renewable energies.



**Maritime security:** Ports play a crucial role in the security of maritime trade and national defense.

In short, port development is essential to support economic growth, improve infrastructure and ensure sustainability.

# THEY WILL BE PRESENT

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GOVERNMENTS



DIRECT AND INDIRECT  
ACTORS



INVESTMENT  
FUNDS



DEVELOPMENT  
PARTNERS





# PLANNED ACTIVITIES

- **Exhibitions:** Presentation of innovations in the maritime and port sectors
- **Conferences:** Presentations by national and international experts on trends and challenges in the sectors
- **Thematic workshops:** Practical and interactive sessions on specific topics depending on the stakeholders in the maritime and port value chain
- **Training:** Training programs for professionals and new entrants in the sectors
- **Maritime and Port Professions:** Discovery of professions in partnership with national and international schools
- **Competitions:** Competitions to reward best practices and innovations in goods exit processing times
- **Cultural events:** Shows and cultural activities to celebrate the cultural wealth of the host country







# THE MAIN AXES OF THE 2025 EDITION

For this edition, we will mainly focus the Show on the following different points:



**MOORING OUR PORTS TO INTERNATIONAL STANDARDS**

*Technological Aspect*



**FACILITATION OF PORT TRANSACTIONS**

*Optimization of deadlines*



**MODERNIZATION OF PORT OPERATIONS AND OPERATORS**

*Tools, services and benefits*



**STRENGTHENING THE CAPACITIES OF MARINE AND PORT OPERATORS**

*Human, Material and Financial Resources*



**TRANSFER OF SKILLS TO ACTORS AND ASPIRANTS**

*Academic and Professional*

How can we talk about Import Substitution without industrialization? We will also work to have fishing ports. Tourism will see the birth of marinas which boost the economy and increase revenues for the States.

# SOME HIGHLIGHTS

In addition to the official program that you receive when you subscribe, SAMAPOA provides the following:



- Free breakfast offered to all exhibitors and participants from 8:00 a.m.
- AFMAPEX RADIO : Every day, a dedicated slot allows you to talk about your business
- Free snacks served at exhibitor stands at the end of the day from 5:00 p.m.



We innovate to provide you with an unforgettable, useful and above all specialized event.



## Visit of King Bakoko Wouri

16 April



## Visit to the Port of Kribi

17 April



## Sailors' Gala

17 April



## Nighttime Getaway by the Sea

18 April

# OUR OFFER INCLUDES

## BDA COMMUNICATION

Announcement on 03 International TVs, 10 Local TVs and 20 Digital Media a few days before the Show.

Before, During and After the Show, you are highlighted. Your Logo remains on the website until the next country edition.

## PRESENTATION GALA

Accessibility in the village of Saloon, at the Visit of Kribi, at the KING Bakoko Wouri and the Night Escapade

## PRESS CONFERENCE

This Gala will be organized in a 5-star Hotel in Douala with representatives of the Government and Direct Actors

## EXHIBITION SPACE

Number of people defined according to the selected Package. 03 days of Thematic Colloquium over the 05 days of AFMAPEX.

## PRESENCE AT AFMAPEX

Your Stand fully designed, built and equipped. Two models will be offered to you after subscription.

## VISIT TO THE PORT OF KRIBI

Face to face in 02 specially designed spaces between investors and exhibitors for "underwater" negotiations.

## THEMATIC COLLOQUIA

Each Exhibitor is entitled to 01 place for this trip, which is fully covered by the organizers.

## SAILORS' GALA

Depending on your subscribed package, you will brand either the Indoor and the Outdoor, or one of the two spaces.

## BOX 2 BOX SPACES

Dinner with local stakeholders in the maritime and port sector with exhibitors, international delegations and the State.

## VISUAL SUPPORTS

Depending on your subscribed package, your logo will appear or not on certain visuals of the event.

Depending on your subscribed package, your audio and video documentaries will be broadcast on our media before and during the Show.

## AUDIOVISUAL MEDIA

# GUESTS 1/3

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- International Maritime Organization
- African Union
- Transport sector
- Mines sector
- Hydrocarbons sector
- Fisheries sector
- Banks and Insurance sector
- Tourism and Leisure sector
- Security & Safety sectors
- Logistics and Media sectors
- The Gambia Ports Authority
- Ghana Ports and Harbours Authority
- Port Autonome de Conakry
- Kenya Ports Authority
- Mauritius Ports Authority
- The National Ports Agency
- Namibian Ports Authority (Namport)
- Nigerian Ports Authority
- Port Autonome de Dakar (Dakar Port Authority)
- Sierra Leone Ports Authority
- Transnet National Ports Authority
- Port Autonome de Lomé
- Durrës Port Authority
- Baku International Sea Trade Port
- Port of Antwerp-Bruges
- Bulgarian Ports Infrastructure Company
- Cyprus Ports Authority
- Port Esbjerg
- Port of Helsinki Ltd
- Grand Port Maritime de Marseille-GPMM (Marseille Fos Port Authority)
- HAROPA PORT
- SEMOP Port-la Nouvelle SA
- bremenports GmbH & Co. KG
- Hamburg Port Authority
- JadeWeserPort Realisierungs GmbH & Co.KG
- Gibraltar Port Authority
- Heraklion Port Authority SA
- Associated Icelandic Ports
- North Tyrrhenian Port Network Authority
- Port Network Authority of the Ionian Sea-Port of Taranto
- Freeport of Riga Authority
- Port of Beirut
- Authority for Transport in Malta
- Municipality of The Hague / Port Authority & Operations Centre
- North Sea Port
- Port of Amsterdam
- Port of Rotterdam Authority (Havenbedrijf Rotterdam N.V.)
- Oslo Port Authority
- Port of Bergen
- Port of Gdansk Authority S.A.
- APS- Administração dos Portos de Sines e do Algarve, SA
- Autoridad Portuaria de Bilbao
- Autoridad Portuaria de Huelva
- Autoridad Portuaria de la Bahía de Algeciras
- Autoridad Portuaria de Santa Cruz de Tenerife (Ports of Tenerife)
- Autoridad Portuaria de Sevilla
- Autoridad Portuaria de Valencia (Port Authority of Valencia)
- Autoritat Portuària de Barcelona
- Cartagena Port Authority
- Port Authority of Vigo
- Puertos del Estado
- Copenhagen Malmö Port (CMP)
- Port of Göteborg AB
- QTerminals Antalya
- Belfast Harbour Commissioners
- Port of London Authority
- Halifax Port Authority - Halifax, NS
- Montreal Port Authority
- Vancouver Fraser Port Authority
- Canaveral Port Authority
- Georgia Ports Authority (GPA)
- Northwest Seaport Alliance
- Port of Hueneme
- Port of Long Beach
- Port of Los Angeles
- Port of Oakland
- Port of Portland
- Port of San Diego
- Port of Seattle
- SSA Marine

# GUESTS 2/3

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- The Port of Stockton, California
- Consorcio de Gestión del Puerto de Dock Sud
- Bahamas Port Department
- Porto do Açú S.A.
- Porto Sudeste do Brasil S.A
- Port Authority of the Cayman Islands
- Empresa Nacional Portuaria (ENP)
- Port Authority of Jamaica
- Aruba Ports Authority N.V.
- Autoridad Marítima de Panamá (Panama Maritime Authority)
- Autoridad Portuaria Nacional (APN)
- Point Lisas Industrial Port Development Corporation Limited
- Port Authority of Trinidad and Tobago
- National Ports Administration
- Chittagong Port Authority
- Mongla Port Authority
- Guangzhou Port Authority
- Marine and Water Bureau, Government of Macau, SAR
- Marine Department, HKSAR
- Ningbo Zhoushan Port Group
- Port of Hualien
- Port of Kaohsiung
- Port of Keelung
- Port of Taichung
- Shanghai Municipal Transportation Commission
- SPG Qingdao Port Group Company Limited
- Taiwan International Ports Corp., Ltd.
- Chennai Port Authority
- Jawaharlal Nehru Port Authority
- Ministry of Ports, Shipping and Waterways, Government of India
- Mormugao Port Authority
- Mumbai Port Authority
- New Mangalore Port Authority
- Syama Prasad Mookerjee Port, Kolkata (SMPK)
- Ports and Maritime Organization (PMO)
- City of Kawasaki
- City of Yokohama
- Hakata Port Terminal Co., Ltd.
- Hiroshima Prefectural Government, Port and Harbor Division
- Ibaraki Prefectural Government
- Ishikari Bay New Port Authority
- Kobe–Osaka International Port Corporation (KOIPC)
- Nagoya Port Authority
- Nagoya Yokkaichi International Port Corporation
- Naha Port Authority
- Niigata Prefectural Government
- Osaka Ports and Harbors Bureau
- Port of Hakata (Port & Airport Bureau, City of Fukuoka)
- Port of Kitakyushu (Seaport and Airport Bureau, City of Kitakyushu)
- Port of Kobe (Port and Harbor Bureau, City of Kobe)
- Ports and Harbours Bureau, Ministry of Land, Infrastructure, Transport and Tourism (MLIT)
- Sakai Port Authority
- Shizuoka Prefectural Government
- Tokyo Metropolitan Government (Port of Tokyo)
- Tokyo Port Terminal Corporation
- Tomakomai Port Authority
- Yokkaichi Port Authority
- Yokohama Kawasaki International Port Corporation
- Yokohama Port Corporation
- Busan Port Authority
- Busan Regional Office of Oceans and Fisheries
- Incheon Port Authority
- Incheon Regional Office of Oceans and Fisheries
- Ministry of Oceans and Fisheries
- Ulsan Port Authority
- Yeosu Gwangyang Port Authority (YGPA)
- Maldives Ports Limited
- Port of Duqm Company SAOC
- Karachi Port Trust, Pakistan
- Mwani Qatar– Qatar Ports Management Company
- ATCO (APMS) (Ports Management and Services Division)
- Saudi Ports Authority
- Sri Lanka Ports Authority
- AD Ports Group
- DP World
- SAQR Port (RAK Ports)

- Gladstone Ports Corporation
- NSW Ports
- Port of Brisbane Pty Ltd
- Maritime and Port Authority of Brunei Darussalam (MPABD)
- Fiji Ports Corporation Ltd.
- PT Pelabuhan Indonesia (Persero)
- Bintulu Port Authority
- Bintulu Port Holdings Berhad
- Johor Port Authority
- Kemaman Port Authority
- Kuantan Port Authority
- Northport (Malaysia) Bhd
- Penang Port Commission
- Penang Port Sdn Bhd
- Port Klang Authority
- Sabah Ports Authority (SPA)
- Sabah Ports Sdn Bhd
- Westports Malaysia Sdn. Bhd.
- Autorità Portuale di Genova (Port Authority of Genoa)
- Lyttelton Port Company Ltd.
- Port Nelson Limited
- South Port New Zealand Ltd.
- PNG Ports Corporation Ltd.
- Philippine Ports Authority (PPA)
- Subic Bay Metropolitan Authority (SBMA)
- Maritime and Port Authority of Singapore (MPA)
- PSA International Pte Ltd
- Solomon Islands Ports Authority
- Ports Authority Tonga
- Port Autonome de Cotonou
- Ports of Cabo Verde
- National Ports Authority (APN)
- Port Authority of Douala (P.A.D.)
- Port Autonome de Kribi
- Port Autonome de Pointe-Noire
- Port Autonome d' Abidjan (Abidjan Port Authority)
- Port Autonome de San Pedro
- Djibouti Ports and Free Zones Authority (DPFZA)
- Ashdod Port Company Ltd.
- Israel Ports Development and Assets Co. Ltd.

# CONTACT US



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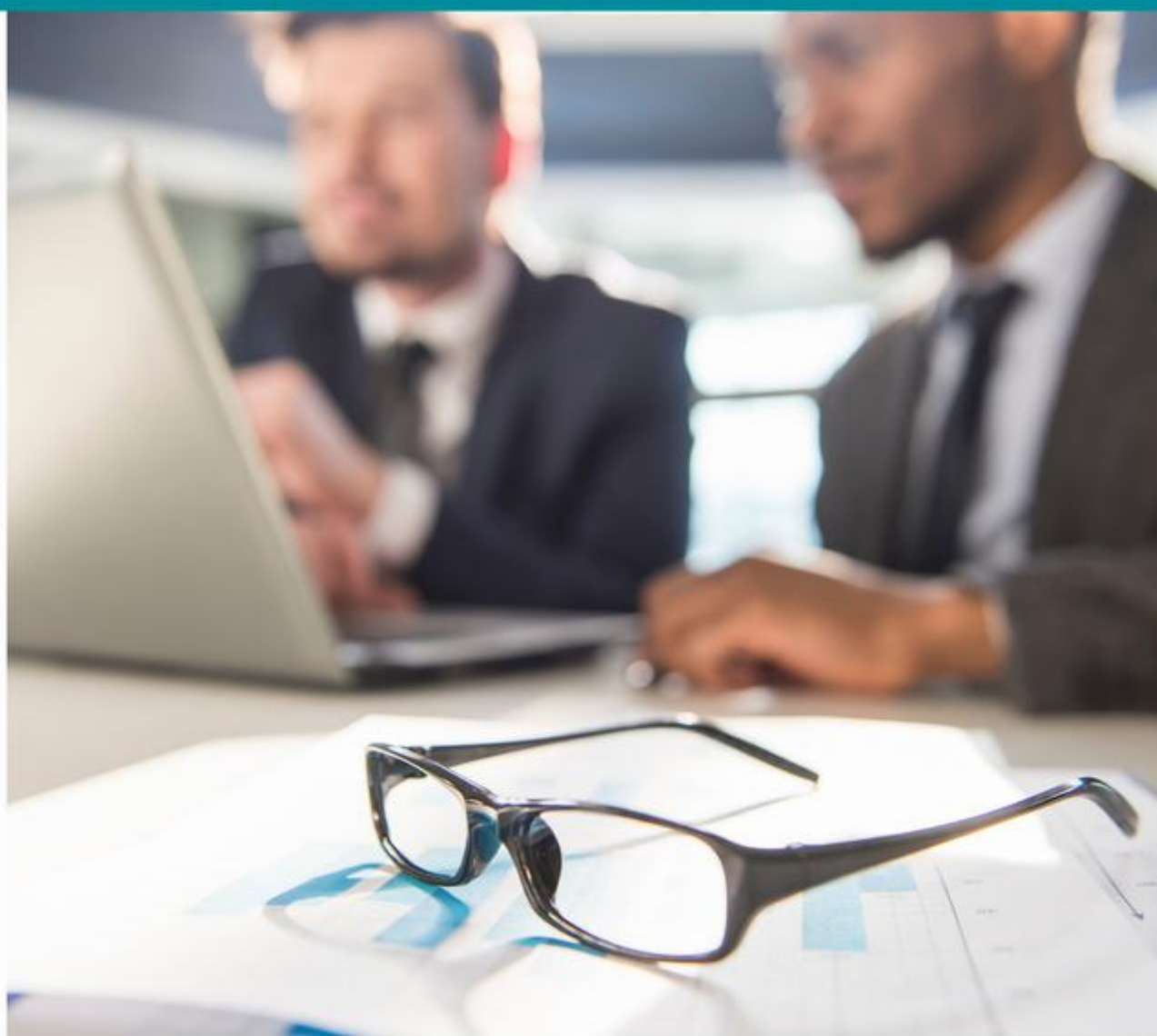
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Efoulan, Opposite Sitracel,  
Yaounde, Cameroon



[www.afmapex.org](http://www.afmapex.org)





Your support will allow you to be part of the generation that has revolutionized the maritime and port sectors in Africa with a view to its development. Please join us to define your support.